

Independent Retirement Planning Professional



Bobbie Zink

Bobbie Zink has been helping people achieve their financial goals for over 25 years. She is a wife, mother, and grandmother who brings both professional experience and personal perspective to her role in the financial services industry. She serves clients in Northern Colorado and works closely with them as they navigate financial decisions in the years leading up to and through retirement.

With adult children beginning their careers, a husband preparing for retirement, and a mother in full-time nursing care, Bobbie understands the range of financial considerations families often face at different stages of life. This experience helps her approach planning conversations with care, clarity, and an appreciation for each client's unique situation.

Bobbie believes that financial planning begins with understanding goals, time horizons, and available resources. She uses a structured, straightforward process to help clients organize their financial information and evaluate strategies aligned with their short, mid-range, and long-term financial objectives.

Outside of work, Bobbie enjoys spending time with her family, attending her grandchildren's sporting events, and supporting her daughter at horse shows. She has lived in Johnstown, Colorado, for more than 30 years and values long-standing relationships and community involvement.